

Welcome to the North London Chamber of Commerce Official Publication

# BUSINESSLEADER

IMPROVING BUSINESS IN NORTH LONDON



## NEW MEMBERS

Women Unlimited

Widescope Security Services

Abee Signs

Crystal Clear Solvency Ltd

First Edition

iTech Training Centre

Magpie Designs

## MEMBERS MENTIONS

RECEIVE £50 DISCOUNT FOR THE STAR-STUDDED ARCHANT

## IN THIS ISSUE >

Nov/Dec 2008

### - Cost Effective Marketing Strategies for Coping with the Credit Crunch

[Click here for more information on this event](#)

### - Up to £10,000 Innovation Vouchers available through Knowledge Connect event

[Click here for more information](#)

### - The Art of Networking

[Click here for more information](#)

## PROFILED

### MEMBERS PROFILE: CURWENS SOLICITORS

Click [here](#) to find out more about chamber members Curwens Solicitors and they have used NLCC to help their business grow.

*"NLCC are the first people we talk to about marketing in the North London Region"*

## EVENTS

NLCC events are a great way to pick up the latest local and national business information and increase those all important contacts and leads! Click on the event links below for further information and booking details...

### NOVEMBER

**CELEBRATING WOMEN IN BUSINESS: Networking Evening with a luxurious twist**

## PRESS BALL!

The Archant Press Ball takes place on the 15<sup>th</sup> November at The Brewery, EC1 and the lineup includes The Blow Monkeys, The Drifters and raffle prizes include a week's 5\* holiday in Mexico! Tickets cost £150 but discount is available to chamber members.

For more information please contact Melanie on [melanie.balban@archant.co.uk](mailto:melanie.balban@archant.co.uk)

## SEMINARS FOR TAX PROFESSIONALS, HR & EMPLOYMENT LAW

NLCC members Berg Kaprow Lewis are holding a series of informational seminars between now and February 09. Click on the link below to find out more.

[http://www.bkl.co.uk/bkl\\_events.htm](http://www.bkl.co.uk/bkl_events.htm)

## PARTNER ACTIVITY

### ENTERPRISE ENFIELD FORTHCOMING SEMINARS

Visit [www.EnterpriseEnfield.org](http://www.EnterpriseEnfield.org) to book and for full details of seminars. Or call 020 8443 5457.

SEMINAR	DATE	TIME	COST
Start Right Introduction to Working for Yourself for Women	04-Nov-08	10.00 - 16.00	Free

## SUPPORT & ADVICE

# DON'T MISS OUT - HAVE YOUR SAY!

We are inviting chamber members to send in their feedback and ideas for upcoming marketing services and events. Please submit your views to [mktoris@nlcc.co.uk](mailto:mktoris@nlcc.co.uk) by December 11<sup>th</sup> 08. We look forward to hearing from you!

## GUIDANCE ON ACCOMMODATING ALL STAFF – TALL? HEAVY? BACK TROUBLE?

A more comfortable staff is a more productive staff. Click [here](#) to find out how to accommodate their needs with the right kind of office furniture and avoid unnecessary absences and risk assessments

## NORTH LONDON INDUSTRIAL ESTATES NETWORK (NLIEN) PROVIDING FUNDED SUPPORT

The NLCC's NLIEN (North London Industrial Estates Network) Project offers businesses on Brimsdown, Millmead, Lockwood and Rangemoore's industrial estates funded training. By December 08 almost 100 individuals will have benefited from funded training so don't miss out!

Look out for our training emails and newsletters for future training dates, Free Fire warden and more First Aid courses are planned for early next year. You can contact the projects team to make a provisional reservation and we can also help you to source bespoke courses and find and funded training in many other areas from Payroll Administration to Fork lift driving!

*"As a HR professional I was both delighted and impressed to be approached and offered full funding for Health & Safety training*

11/11/08



# CHAMPNEYS

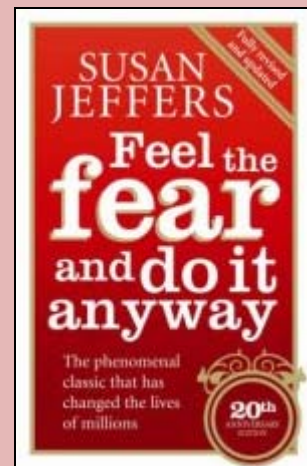
NB: there are only a couple of places left for the above event and lists close 10<sup>th</sup> November at 1pm!

## DECEMBER

### ESSENTIAL COST EFFECTIVE MARKETING FOR COPING WITH THE CREDIT CRUNCH WORKSHOP 02/12/08



## FEEL THE FEAR AND DO IT ANYWAY



Whether it's picking up the phone to make a sales call, putting together a business plan that you can present to the bank for financing or just asking for your worth when bidding for a new project, this workshop from Women Unlimited can help

Time Management & Effective Communication	11-Nov-08	10.00 - 16.00	£30
Drive Traffic to Your Website	13-Nov-08	18.00 - 20.30	£20
Quickbooks	13-Nov-08	10.00 - 16.00	£30
Start Right Introduction to Working for Yourself	15-Nov-08	10.00 - 16.00	Free
Effective Business Planning and Raising Finance	18-Nov-08	09.30 - 16.30	Free
Smart Marketing for Smaller Businesses	19-Nov-08	09.30 - 16.30	Free
Employment Law & Health & Safety	28-Nov-08	10.00 - 12.30	Free

**UP TO £10,000 INNOVATION VOUCHERS AVAILABLE THROUGH KNOWLEDGE CONNECT**

Knowledge Connect is an exciting new initiative that is designed to help London's small to medium sized enterprises to develop their business using the extensive resources that are available within the capital's universities, further education providers, research and technology organisations, NHS and private sector specialists.

To find out more about Knowledge Connect please click here

which had already been commissioned and paid for

Once the funding was confirmed the simple procedures were an added bonus! Pam Blustin, HR Manager, BM Polyco

To find out how to get involved please contact Janine Higgins, Project Executive, NLCC at [jhiggins@nlcc.co.uk](mailto:jhiggins@nlcc.co.uk)

## CUTTING CARBON, CUTTING COSTS

**“WORKPLACE TRAVEL PLANS: GRANTS AND FREE ADVICE AVAILABLE TO BUSINESSES IN NORTH LONDON”**

By implementing a travel plan, and developing a better understanding of staff travel needs, a growing number of businesses are supporting a shift towards walking, cycling, public transport and car sharing, benefiting their own business, London's economy and the environment.

Click [here](#) for full article

## LOCAL NEWS ENTERPRISE ENFIELD ANNOUNCES BUSINESS WINNERS!



Enterprise Enfield is delighted to reveal the winners of its third Business Awards 2008 competition sponsored by The RSA Trust. The winners in each of the four categories were

you.

[Click here for further information](#)

### REVIEWS

## THE ART OF NETWORKING



NLCC Networking meetings take place monthly, our latest luncheon was a great success. The event was sponsored by InBiz and TNG, part of the Avanta group providing business support and training. With 80 attendees present there was much business to be done – just as well Janette Faherty, CEO of Avanta was able to welcome guests and provide useful tips on networking which you can access below! It was apparent there was quite a buzz in the room and the feedback showed that everyone made an average of 6 contacts which is great!

[Click here](#) to read The Art of Networking

A FREE event will be taking place on the 13th November 08 at MODA, Cat Hill, Barnet to introduce delegates to the project and support available.

*To find out more about the programme or event and register your interest please contact the team on 020 7744 7704, via e mail at [info@knowledgeconnect.org.uk](mailto:info@knowledgeconnect.org.uk)*

## **ESSENTIAL NEURO- LINGUISTIC PROGRAMMING (NLP) FOR BUSINESS**

Neuro-linguistic Programming (NLP) is one of the fastest growing tools available to leaders and managers who want to improve results, both personally & professionally. Offered at 2 levels, these courses provide a knowledge and understanding of key NLP techniques and their potential use within your organisation and can help you and your management team. The Event will take place on the 18<sup>th</sup> November 08.

*Book online [here](#) or contact Michelle Harvey on 0208 275 4230 or [michelle.harvey@kistraining.co.uk](mailto:michelle.harvey@kistraining.co.uk)*

## **FREE SME BUSINESS INNOVATION EVENT WEDNESDAY 19<sup>TH</sup> NOVEMBER 2008**

**This event highlights what it takes for businesses to develop, grow and turn good**

announced at the Awards ceremony held at the Royal Chace Hotel, Enfield on Thursday 30<sup>th</sup> October attended by 140 people including the Mayor of Enfield, Cllr Lee Chamberlain, businesses, and representatives from Enfield Council, London Development Agency and other business support organisations.

**Enterprise Enfield** is the local enterprise agency providing information, expert advice and seminars for people setting up in business as well as those developing existing businesses. Its annual competition, open to all Enfield based businesses and Enterprise Enfield clients (up to 50 employees), was developed to recognize, reward and promote the excellence of local businesses and their achievements in four categories. It was judged by representatives from North London Chamber of Commerce, Barclays, KIS Training, North London Enterprise Club, Barclays, Middlesex University, Enfield Council and Enterprise Enfield.

Click [here](#) for full article

*For more information about Enterprise Enfield's services including business advice, guidance and seminars visit [www.EnterpriseEnfield.org](http://www.EnterpriseEnfield.org) or call 020 8443 5457.*

## **LONDON 2012**

**Click on the link below for latest 2012 tendering opportunities and updates from CompeteFor**

## **[CompeteFor tendering opportunities](#)**

**Click on the link below for latest 2012 tendering opportunities and updates from the ODA**

## **[Contract notice for basket ball arena and envelope design and building contractor](#)**

*For more info regarding this newsletter, to give feedback or get involved please contact Margarita Ktoris at [mktoris@nlcc.co.uk](mailto:mktoris@nlcc.co.uk).*

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ideas into great  
business opportunities  
through the  
commercial  
exploitation of new  
ideas Taking place  
Canary Wharf  
Recruitment & Training  
Centre , 9 Heron Quays  
(Off Bank Street) , E14  
4JB, nearest tube  
Canary Wharf, 9.30am -  
4.30pm. Eligibility  
criteria: SME  
businesses , 2-249  
employees , London  
based, new start ups  
**MUST** be registered  
with the Inland  
Revenue and National  
Insurance.

*To register for this  
workshop please contact  
Tracey Edghill  
[tedghill@waltham.ac.uk](mailto:tedghill@waltham.ac.uk)  
(0208 501 8090) or Asif  
Siddiqui  
[asif.siddiqui@tower.ac.uk](mailto:asif.siddiqui@tower.ac.uk)  
(0207 536 5706).*

