

Welcome to the North London Chamber of Commerce Official Publication

BUSINESSLEADER

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Improving Business In North London

NEW MEMBERS

Meeco Ltd

Merle Recruitment

Teamsport London

Micromark

Intaract

Stephen Barry Publicity

Fraser Hamilton

MEMBERS MENTIONS

Tottenham Carnival Business Breakfast Launch

For more information on this event taking place at Tottenham Hotspurs Football Club, 8am, 29/01/09 please

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Free Business Link workshops

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London 2012 tendering opportunities

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SUPPORT & ADVICE

Free Business Link

EVENTS

contact
info@tottenhamcarnival.co.uk

Free Business Innovation Event

Taking place 19th February 2009 at Waltham Forest College, this 1 day workshop will take you through how to successfully bring innovative products and services to market.

[Click here for further information](#)

Proudlock Associates win diversity award!

We are delighted to announce that chamber members Proudlock Associates won the Diversity Award at the North-West London Business Awards. The event, run by Archant London, took place December 5th at the impressive Emirates Stadium. It was great to see the hard work of north London businesses rewarded and celebrated. The NLCC also sponsored an award to show their recognition of these businesses achievements.

www.proudlockassociates.com

West Green Learning Centre – New courses

The West Green Learning Centre has a whole range of new courses for 2009.

Centre Manager Herma France said, "January's a tough month of short days and long evenings, so it's a good time to develop new skills. Our short courses include languages such as Chinese Mandarin, Spanish or Arabic. The mix of exercise classes includes yoga, physiotherapy and oriental belly dancing. Most classes take place in the evening but some are during the day. It's a friendly place for local residents to learn a

workshops

NLCC together with Business Link will be bringing you the following FREE workshops taking place in Haringey to improve your business potential during challenging times. Click on the links below to book:

- Where are your finances coming from? (non-traditional sources of finance) – 09/02/09
- How do you make the best of now? (How a business should survive and reducing risks) – 16/03/09

How will the Tottenham Hotspur expansion affect your business?

Tottenham Hotspur are designing a scheme for their current site and adjoining land - *the Northumberland Development Project* - a world-class scheme incorporating a new stadium with a capacity of 60,000 plus many more adjoining features. Find out from Paul Barber, Executive Director of Tottenham Hotspur more about the expansion plans and how you could benefit at our *Networking Evening to Grow Your Business* taking place at the newly refurbished THFC on Feb 24th 2009, 6-8.30pm.

The theme of expansion does not end there – UK Trade & Investment, Lead Sponsors for this event, will be present to help you understand the overseas potential for your business and Bryan Treherne, International Trade advisor and MBE will brief delegates on available support and funding. All this and still plenty of time for networking!

Please click here to book for this event

Top 10 Tips for dealing with the 'R' Word

Newspapers and TV programs are full of the dreaded "R" word and there is a danger that we are getting brainwashed into a stage where businesses become so petrified that recession materialised as a self fulfilling prophecy: We hesitate to invest in our business, cut down on resources that generate business or provide customer service and do a number of things that can lead to a deterioration of service and sales activities. We might save on advertisement and training, and voila, what you have at hand is a situation where your business is developing backwards instead of upwards.

Click here for full article

Upcoming Events

Click on the links for further information

Celebrating Women in Business Event: Sharing Connections Sharing Success – 28/01/09

Where are your finances coming from? (non-traditional sources of finance) – 09/02/09

Networking evening to grow your business: The expansion of Tottenham Hotspurs & Your businesses potential to expand overseas – 24/02/09

Purely Networking Evening – 12/03/09

How do you make the best of now? (How a business should survive and reducing risks) – 16/03/09

Event Reviews

Cost effective marketing – 02/12/08

This workshop was sponsored by Maverick Marketing Consultancy and presented by Director, Andrew Ludlam. Many businesses cut back on marketing during difficult times but the best thing to do is push your marketing further and further to increase new business – Andrew informed delegates on how to market cost effectively to help cope with the 'credit crunch' and provided much food for thought to the professionals in attendance as well as a free white paper worth £30! Andrew will be presenting at our Sales seminar later this year – watch this space for details...



CWIB: Networking Evening with a Luxurious Twist – 11/11/08

This fully booked networking evening was a great success with many female chamber clients getting into the swing of single sex networking. Hina Sol of Sol Cosmetics provided the inspirational speech to get

new skill or to develop their own interests and meet new people.”

The Centre's new course guide, Learning For The Community, gives full details of the courses, costs and how to enrol. A pdf version can be downloaded from www.walc-pva.com or phone 020 8826 9185.

What's so good about women's networking in north London?

It must have come to the attention of many businesses that lots of networking groups have been springing up across the north London area over the last year and quite a large proportion of these have been groups aimed toward women. The NLCC Celebrating Women in Business network would like to bring all these groups together for a unique event experience - *Sharing Connections - Sharing Success* - a bumper networking lunch session complimented by morning presentations, informational stands, free beauty treatments and goodie bags with mini gifts from Champneys and more... But what is so good about single sex networking and why is it proving to be so popular with the ladies?

Click here for full article

Brent Cross Cricklewood – A new town centre

The vision for the £4bn Brent Cross Cricklewood development is the creation of a lively and functional town centre benefiting from excellent connections with central London and the surrounding area that is a great place to live, work and spend leisure time.

Offering all the benefits of an exemplary urban quarter, Brent Cross Cricklewood will create 27,000 jobs, 7,500 homes, three schools, new health facilities and high quality parks and open spaces.

Click here for full article

LONDON 2012

ODA Tendering Opportunities

Click on the link below for latest 2012 tendering opportunity

[Contract notice for general builder and common site services framework](#)

CompeteFor - Your guide

delegates geared up for networking and Champneys staff were on hand to supply the free treatments to revitalise! Feedback shows that some great networking took place and new connections made – who says you can't mix business with pleasure!

CHAMPNEYS

Purely Networking Lunch – 06/11/08

Our last networking lunch of 2008 went off with a bang – over 90 delegates made use of the “10 minute makeover for your business” presentation by Patrick McGrath from Vanderpump & Sykes Solicitors, our lead sponsors for the event. Everybody enjoyed the superb food and surroundings of Forty Hall, who also sponsored and according to the feedback everybody left with new contacts and found the event useful. Keep up the good networking members!

VANDERPUMP & SYKES
SOLICITORS



to the market place

As of today CompeteFor have over 350 opportunities available for application and they suit all kinds of businesses from computer supplies, office furniture, cycle training and maintenance, steel cabling for art exhibitions, waste removal, skip hire, event management and audio visual supplies, to the supply of red diesel. Further details of the latest opportunities, some with only a few days left.

Click here for full article

For more info regarding this newsletter, to give feedback or get involved please contact Margarita Ktoris at mktoris@nlcc.co.uk.

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